

ABERDEEN ADVISORY

VALUATION, ECONOMIC LOSS AND FORENSIC ACCOUNTING

MARK ANDERSON, MAcc., CPA/ABV/CFF

Curriculum Vitae

Mark Anderson is the founding shareholder of Aberdeen Advisory, a Salt Lake City based accounting firm which specializes in business valuation, forensic accounting and economic loss consulting. Prior to forming Aberdeen Advisory, Mr. Anderson was with Norman Townsend and Johnson for over 12 years. Mr. Anderson has over 17 years of experience as a forensic accountant. Mr. Anderson has extensive experience providing expert testimony in areas of accounting, finance and economics. Testimony was provided in personal injury, wrongful termination, divorce, valuation and commercial litigation cases. Mr. Anderson provides valuation services in a number of settings including estate planning, divorces, partnership disputes and gifting. Mr. Anderson has testified in both state and federal cases.

Educational Background

Bachelor's Degree in Accounting - University of Utah (2006).

Master's Degree in Accounting - University of Utah (2008).

Professional Designations

Certified Public Accountant (CPA) licensed in the state of Utah (2008).

Prior Certified Fraud Examiner (CFE) from the Association of Certified Fraud Examiners (2008). Active until end of 2024.

Accredited in Business Valuation (ABV) from the American Institute of Certified Public Accountants (2009).

Certified in Financial Forensics (CFF) from the American Institute of Certified Public Accountants (2017).

Professional Associations

American Institute of Certified Public Accountants.

Association of Certified Fraud Examiners.

Previous member of the Salt Lake Estate Planning Council.

Professional Experience

Mr. Anderson has experience in numerous business arenas, including:

- Marital Dissolutions - Includes identifying and valuing marital assets, determining income for alimony purposes, calculating tax effects of alimony to determine equalization of income, etc.
- Dissenting Shareholder Actions - Includes business valuation applying appropriate state statutes and case law.
- Personal Injury/Wrongful Death Actions
- Business/Intellectual Property Valuation - Includes estate valuations, gift valuations, etc.
- Insurance Claim Adjusting and Litigation
- Business and Personal Financial Planning
- Financial Fraud Investigations - Includes corporate embezzlement
- Commercial Litigation - Economic Loss Calculations